



February 3, 2026

RE: Support for Adoption of the R.E.A.C.T. Strategic Framework for Public Health, Safety, and Human Trafficking Response

Dear Mayor Rex Richardson and Long Beach City Councilmembers,

On behalf of the National Council of Jewish Women Greater Long Beach and West Orange County (NCJW), we write in support of the adoption of the R.E.A.C.T. Strategic Framework for Public Health, Safety, and Human Trafficking Response along the Long Beach Boulevard corridor in North Long Beach.

NCJW was founded in 1893 with over 250,000 advocates nationally and 6 sections/chapters throughout California. Our Long Beach Section was established in 1946. NCJW is a leading progressive organization with a long successful history of activism and social change. Our work is based on Jewish values to repair the world (Tikkun Olam), to pursue justice, and to welcome the stranger. In 2012 NCJW CA and the Coalition to Abolish Slavery (CAST) co-sponsored Senate Bill 1193. The bill passed and went into effect in April of 2013. This bill was aimed at providing much needed access to help for victims and survivors of human trafficking throughout California through mandated postings of human trafficking hotlines phone numbers and text numbers in certain establishments and businesses throughout the state. In 2016 our members along with community and volunteers from the Long Beach Human Trafficking Task Force (where we have been members since 2015) were trained by NCJW LA and visited businesses to distribute posters. *A poster designed by survivors with information with hotline resources can be a lifeline*, and CAST reported a great increase in calls for help due to the outreach. The Human Trafficking Outreach Project (HTOP) was spearheaded by the LA Section of NCJW and many hundreds of volunteers were trained to do this important outreach. Yet despite increased awareness, enforcement by city governments has been lacking (e.g. fines for non-compliance as noted on the poster).

Therefore, NCJW appreciates that the R.E.A.C.T. framework was informed by community engagement and survivor testimony, and that it builds upon the City's existing programs while identifying opportunities to strengthen coordination, data collection, and regional collaboration. The framework's emphasis on enhanced reporting, community voice, and

economic investment reflects the lived realities we see and the solutions our community has consistently called for.

NCJW supports the framework's emphasis on Economic Investment and Community Budget, as it matches our HTOP experience: strong outreach but no penalty enforcement due to limited staff and city resources, according to Long Beach's former Deputy City Attorney. We believe these strategies will help create safer conditions, improve access to resources, and support long-term neighborhood stability with the appropriate funding.

For these reasons NCJW respectfully urges the City Council to approve the adoption of the R.E.A.C.T. Strategic Framework and to continue partnering with community- based organizations as implementation moves forward.

Thank you for your leadership and commitment to a coordinated, community-centered approach to public safety and human trafficking response.

Sincerely,

Linda C. Fox

Linda C. Fox, Ph.D.

Past President NCJW Long Beach 2011-2013 & 2018-2020,

NCJW CA State Policy Advocate 2014-2017]