



NCJW®

GREATER LONG BEACH &
WEST ORANGE COUNTY

A FAITH IN THE FUTURE. A BELIEF IN ACTION.®

PILLARS

MAY/JUNE 2021

A PUBLICATION OF THE NCJW GREATER LONG BEACH AND WEST ORANGE COUNTY SECTION

► NOTES FROM THE PRESIDENT

by Barbara Shipnuck, President



As you read this we will have concluded our election of officers for our upcoming 76th year as an NCJW Section. While many of the women on the Executive Committee are continuing, with a few changing positions, I do want to thank and acknowledge the hard work and dedication of Deborah Kaplan-Wyckoff, Vice President of Community Service, and Janis Simon and Deborah Lewis, co-Vice Presidents of Resource Development who will be stepping off. I want to welcome Andrea Friedenthal, who will lead our efforts in Community Service and Bobbi Horowitz and Tila Carrol sharing the duties of Resource Development.

Now I would like to ask each of you to spend a moment to think about what aspect of being a member of NCJW interests or excites you the most, and urge you to become more involved to whatever extent you are able. Did you write letters to underrepresented voters last year? Could you expand that to answering a call to action to contact a legislator on a bill that NCJW is supporting or opposing? Did you make a blanket for the homeless shelter? Could you expand that to help organize a similar community project? As the strictures of the pandemic ease and we return to some in-person activities, is your inner hostess seeking release?

The formal installation of the Executive Committee will take place via zoom on May 25, 2021. I hope you will join us. In June, the newly installed officers will hold a planning session to begin to plot out next year's events and activities. We welcome recommendations, suggestions, concerns you wish to share so that we may take those into account as we move forward.

This past year has tested all of us in ways we couldn't have imagined. There were days that moved so slowly we thought they would never end. And then a week, a month or now a year has gone by and we wonder how did this happen? We've had sadness, simchas, starts and stops and still we persist. It is our nature and our history to carry on.

NCJW Greater Long Beach and West Orange County is continuing to celebrate our 75th Anniversary. Just last weekend we had a joyous celebration of the very foundational values of NCJW and presented Sylvia Manheim with the Hannah G. Solomon award. Plans are moving forward for summer and fall and it is our hope that we will be able to begin to pivot away from totally virtual events. I look forward to seeing you, online or in person and I thank you for your vote of confidence in me to serve you as President for another year.

► INSTALLATION OF 20/21 OFFICERS WILL INCLUDE FOOD INSPIRATIONS!

by Sharon Brannon, Co-VP Programs

You'll want to join us on Zoom for Installation to be held on **Tuesday, May 25th at 4:00 p.m.** Along with installing our officers we will have a Happy Hour Cooking Demonstration!

Our presenter will be Sarah Livingston, the Executive Director of Hillel at Ohio University. Sarah has a Masters in Canadian Jewish Food History from University of Toronto and Bachelor's degrees in Russian Jewish History and Jewish Studies from The Ohio State University. She has more than a decade of experience in Jewish education, and Jewish community building & development.

The demonstration will include Israeli inspired hor d'oeuvres with which you might not be familiar: Mini kofta, Meat and vegetarian sambusak, both with tahini dipping sauce, and Israeli salad skewers. We won't forget cocktails either: AKA sparkling Limona and Blushing Arak. This will be fun!

Register for Installation at www.ncjwlongbeach.org

HERE IS THE NEW 2021/2022 NCJW EXECUTIVE COMMITTEE

President

Barbara Shipnuck

VP Membership

Michelle Sztraicher
Natalie Swit

Immediate Past President

Linda C. Fox

VP Community Service

Andrea Friedenthal

VP Communications

Ann Millman
Dale Strok

Treasurer

Dawn Haldane
Joanne Levy

VP Resource Development

Tila Carrol
Bobbi Horowitz

Financial Secretary

Judith Leff

VP Legislation & Advocacy

Cynthia Gordon
Deborah Lelchuk

Recording Secretary

Maria Osorio

VP Programs

Sharon Brannon
Lisa Raufman

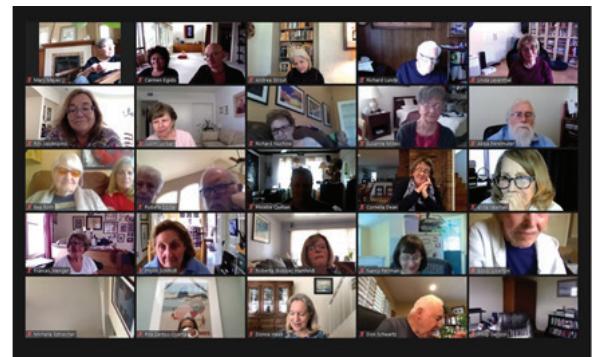
Corresponding Secretary

Barbara Millman

SYLVIA MANHEIM SURPRISED WITH HANNAH G. SOLOMON AWARD AT 75TH ANNIVERSARY EVENT

by Ann Millman, Co-VP Communications

NCJW President Barbara Shipnuck surprised Sylvia Manheim by presenting her with the Hannah G. Solomon award at the “virtual” 75th anniversary event on April 25 honoring the Manheim family. The family was being honored for their three generations of advocacy of causes supported by NCJW. Over 100 members and guests were present to witness the occasion and learn about the causes and actions that have involved the Manheim family over many decades, beginning in New York and spreading through the country to California. Congratulations and tributes were read from Congressman Alan Lowenthal and Mayor Robert Garcia as Sylvia’s children and grandchildren spoke about their family tradition of activism and advocacy. The Hannah G. Solomon award, named in honor of the founder of NCJW, is awarded to an individual whose activities in support of the NCJW mission, have improved the lives of women, children and families and have worked to safeguard individual rights and freedoms. Sylvia, a 50 year member of NCJW, has had a long and interesting life initiating programs and advocating for a wide variety of causes, from education, women’s health, civil rights, and free expression and is well-deserving of the award!



HUGPACKS – A WAY TO GIVE YOUTH ENTERING FOSTER CARE A HUG!

by Linda C. Fox and Sara Millman Silva, Co-Chairs

If you are fully vaccinated and want to help support youth who are about to enter the foster care system with very little, if anything, to call their own, do we have a day of community service for you!! Having only been able to do one of our four yearly packings to date due to the coronavirus, we will complete in **one day**, on **June 3**, the remaining three packings. Each shift will be held at the

the remaining three packings. Each shift will be held at the **Compton YouthBuild facility, 1108 N. Oleander Ave., Compton, CA 90222**, about a 25 min. drive from Long Beach. Sign up for one shift, or stay for additional shifts – it's up to you!

- Shift one: 9:30 -11:30 am 3rd -5th grade
 - Shift two: 12:00 – 2 pm Middle school
 - Shift three: 2:30- 4:30 pm High school



Note that all precautions will be in place: gloves and masks (we will have some supplies on hand), temperatures taken, and release form signed, and we will pack in a ventilated, 5000 square foot room. There will be a half hour between shifts so that supplies for the next grade level can be appropriately placed on the tables which allow for 6 ft of distancing. If you decide to stay for multiple shifts, please bring your own lunch; however, we will have on hand bottles of water and individually wrapped snack items. We welcome only vaccinated volunteers for one shift or more.

Please email Linda Fox at info@ncjwlongbeach.org or (657) 235-2511 to say you will volunteer or for more information. Let's make a difference in the lives of these vulnerable youth!



GREATER LONG BEACH &
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NCJW EXECUTIVE COMMITTEE

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Barbara Shipnuck

EXECUTIVE VP
Joanne Levy

IMMEDIATE PAST PRESIDENT
Linda C. Fox

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Dale Strok

VP RESOURCE DEVELOPMENT
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VP LEGISLATION & ADVOCACY
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VP PROGRAMS
Sharon Brannon
Lisa Raufman

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VP COMMUNITY SERVICE
Deborah Kaplan-Wyckoff

TREASURER
Dawn Haldane

FINANCIAL SECRETARY
Judith Leff

RECORDING SECRETARY
Maria Osorio

CORRESPONDING SECRETARY
Barbara Millman

► NCJW AND BEST

by Sherri Sobel

Two years ago, our member Sherri Sobel started the BEST Initiative, Bolstering Education Successful Transition to assist older foster children in getting a better and more child focused education. We are going strong, and thanks to a new contract with Long Beach Unified School District, we will be working with kids at Cabrillo High School. Several of our members have signed up to become educational rights holders for these kids. Our own Sadie and David Sacks have already picked up two young people, and are knocking it out of the park. Nancy Press is on her third. Other volunteers waiting for kids are Linda Fox, Dale Strok, Michael Strok, Lisa Raufman, Cynthia Gordon, Deb Lewis, Chana Ham-Rosebrook and Myron Wollin. I'm so proud of our wonderful volunteers for children in need. We are also looking for members who want to mentor these kids, a different set of actions, to work hand in hand with our Educational Rights Holders. **NCJW rocks.**



► CHECK OUT OUR FACEBOOK

by Deb Lelchuk, Tech committee



Are you on Facebook? If you are, then our Section needs you. We need you to help boost our Social Media presence.

NCJW GLB & WOC has two Facebook pages.

1. A public facing page administered by Sue Reveche and myself:
<https://www.facebook.com/NCJWLongBeach>

2. A group page where any members can post. If you are not a member of the FB group, let me know and I will invite you. And if you are, please invite your NCJW friends who are on FB to join as well.
<https://www.facebook.com/groups/1172279093105017>

The difference between the two is that events and flyers cannot be shared from the FB group, but can be shared from the public page. And we want to encourage you to do so. You can share to your own page, as well as other FB groups you might belong to. Sue typically posts our events in Jewish Women of Long Beach, Orange County Jewish Moms and possibly others.

So, to find the public page without having to save the link above:

1. Open FB.
2. In the search bar, search "NCJW Greater Long Beach & West Orange County".
3. The one with the square green logo is the public page. You should "like" it if you have not already done so. You can share events from this page. You should also comment on posts in order to keep them active. Just FYI, the FB group page shows a group photo as its profile picture.

If you have any questions, please feel free to reach out. I'd be happy to help.

All of Sue's efforts (her time and our money) spent on posting on social media has had minimal public relations effect because

- 1) we don't share and promote what she's posted to our own and other pages.
- 2) we don't ask our NCJW friends to LIKE the public page and invite them to join the NCJW group page.

PLEASE help promote our events this way! I know we can step this up and have an impact on views and likes!

► JOIN NCJW CALIFORNIA LOBBY DAY!

by Deb Lelchuk, Co-VP Advocacy

NCJW CA is not going to let the continuing pandemic stand in the way of our advocacy for the issues and people we care about! In fact, advocacy this year is more important than ever, so we will be holding our second virtual NCJW CA Lobby Day on **May 26, 9 am-12 pm**. Join us on behalf of the women, families and children of California – no experience needed. Prior to May 26, there will be training on the issues and the process of advocacy. It's fun, important, and you don't even need to leave the comfort of your home.

NCJW CA Lobby Day 2021 will be held via Zoom. In the morning, the Executive Director of the legendary Equal Rights Advocates will talk about the remarkable coalition they lead, of which NCJW CA is a proud member, and you will hear speakers from organizations leading the fight in each of our issue areas. The do's and don'ts of advocacy and how to be most effective in a virtual environment will also be discussed. Then, in the afternoon, members from each Section will virtually "meet" (either via Zoom or telephone) with legislators and/or legislative staff from their districts.

Registration is free. Contact Deb Lelchuk or Cynthia Gordon to participate at advocacy@ncjwlongbeach.org.

Register Today

► DO YOU HAVE AN ACTIVIST MOTHER OR DAUGHTER?

by Deb Lewis, Co-VP Resource Development

Honor your Mom or daughter with our NCJW custom glass jewelry, Breaking the Glass Ceiling. Check out our website for details. We still have some of these beautiful pieces available for gifts.

Visit: www.ncjwlongbeach.org/jewelry



► BRAND NEW SECTION NCJW WEBSITE IS ATTRACTIVE AND EASY TO USE

by Dale Strok, Co-VP Communications

For the last eight months, our Section's Tech Committee has been envisioning, designing and populating a brand new, modern website for NCJW Greater Long Beach and West Orange County. At the time of this writing, the site is almost ready to launch! By the time you read this, it's either live, or almost live! You'll find it at the same URL as the old site, www.ncjwlongbeach.org. It's secure, attractive, easy to use, and full of much more information than the old site. Check it out and let us know what you think.

My sincere thanks go to Cynthia Gordon, Deb Lelchuk, and our talented contractor Sue Reveche for their yeowoman's work to make this happen!

► CARING CORNER

by: NCJW Pillars

NCJW sends its good wishes to **Janet Pottebaum** and **Bobbie Horowitz** for a speedy and complete recovery from recent surgery.

We also mourn the loss of **Louise Sperr** and remember her as a long-time member and Program VP of both the Sunday Branch and the Executive Board of NCJW. May her memory be for a blessing.

If you know of any of our members who are ill, or have passed away, or know of awards, honors, or special celebrations, please contact info@ncjwlongbeach.org or (657) 235-2511.

► TRIBUTE FUNDS

We thank all these donors who have acknowledged other members, family and friends on special circumstances in their lives with contributions to our organization.

To Barbara Cohen
Thinking of you
From Linda C Fox, LCSF

To Louise Sperr
Thinking of you
From Linda C Fox, LCSF

To make a tribute you can call or email Barbara Millman or go online at www.ncjwlongbeach.org/tribute
You can remember or congratulate friends with a Tribute card and support NCJW projects!

75thAF: 75th Anniversary Fund

GF: General Fund.

HPF: Hug Pack Fund.

DVF: Domestic Violence Fund.

SOF: Senior Outreach Fund.

LCSF: Linda Calderón Memorial Scholarship Fund.

KFF: Denise Berro Kindergarten Festival Fund.

CSNF: College Student Nutrition Fund.

ISTF: Immigration Services Tribute Fund.

REMINDER

Postcard deadline is the 10th of the previous month. Please send postcard information to Joanne Levy.

Pillars deadline is the 1st of the month before the next issue. Send copy to Editor Ann Millman.